

The logo for JeTT Media Group features the word "JeTT" in a large, bold, black, textured font. The letters are stylized with a rough, charcoal-like appearance. Below "JeTT" is the phrase "media group" in a smaller, clean, black serif font. The entire logo is enclosed within a thick red circular border.

JeTT
media group

presents...

The logo for nivo media group features the word "nivo" in a large, bold, black, textured font, similar to the JeTT logo. Below "nivo" is the phrase "media group" in a smaller, clean, black serif font. At the bottom, the text "a division of JeTT" is written in a small, black, sans-serif font. The entire logo is enclosed within a thick blue rectangular border.

nivo
media group
a division of JeTT

SEARCH ENGINE OPTIMIZATION AND MARKETING PROMOTIONAL PACKAGES

JeTT is proud to present a brand new division of professionals that specialize in marketing your brand in the interactive space. NiVO Media Group is a full turnkey team that provides a custom and personal approach for Search Engine Optimization (SEO), Search Engine Marketing (SEM), and also Social Media Marketing (SMM). Our group of individuals are highly proficient in all elements of Internet marketing and provide custom solutions for companies to achieve both short term and long term results with a successful Internet presence.

With the expansion of our new marketing department, we now have the opportunity to assist a select number of clients with the growing need of Internet marketing by providing several promotional packages at a discounted rate for a limited time.

As your Internet marketing consultant, we want to learn more about your marketing needs and goals to provide you with both short term and long term results to sustain your successful business.

- Do you have a competitor ranked higher in Google you'd like to rise above?
- Are your goals social networking related?
- Do you need 'out of the box' strategies to build a brand or an Internet presence?
- Is your current advertising campaign not giving you the results you'd hoped for?

Starting a business is exciting, and growing a stable business that is long lasting is something to truly be proud of. Take a look at our packages and let us know how we can help you.

Coach Package: \$3,000 per month for 3 months (regular price: \$4,500 per month)

This package is designed for companies who want a basic primer in website SEO establishment and maintenance with a beginning introduction to either a Google Adword campaign or a Facebook Ad campaign.

This Starter Package Includes:

Opportunity Analysis and Competitive Research

To compete and succeed, you have to know who your competition is, and what their strategies are on the Internet. This is the first step in SEO and vital to succeed. Our team will research your industry, competition, and keyword traffic volume which will be the first step in understanding the best strategies for your business to succeed with SEO.

Keyword Research & Analysis

An SEO campaign focused on the wrong or incorrect keywords, or those keywords that drive rankings but do not bring ROI, is not an effective campaign. Our team will analyze your preferred keywords and strategize on how to rank your site for words that bring qualified traffic.

Website Analysis & Optimization

Our team will analyze the structure of the code on your site, directory structure, 404 error pages, content, and more to make sure that your site is ready to reap the benefits of an extended SEO campaign.

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Pay Per Click Management (PPC)

PPC advertising is great for targeting local customers by displaying your listings based on geographic locations, language, country, regions and even based on a specified distance from your business. This is the fastest venue to bring customers to your site while your organic optimization is seasoning. A Pay Per Click campaign is the perfect solution for those keywords that are not your core competency but can increase your revenue and profit.

Our team will provide an introduction with PPC to show:

- Higher conversions with effective keyword selection and custom campaigns
- Advanced tracking and monitoring
- Above average Click Through Ratios (CTR) with special Lower Cost Per Click Ratio

Business Class Package: \$5,000 per month for 3 months (regular price: \$8,500 per month)

This package includes all of the items in the Coach Package above PLUS:

- Advanced Google Analytics
- Keyword Phrase to Page Map
- Sitemap Setup (or Sitemap Optimization if already established)
- Relative Link Analysis
- Development of Facebook / Twitter presence
- Increased PPC campaigns and management (this will give you a higher conversion rate)
- Viral Video starter- Video analysis and breakdown for videos you already have established

First Class Package: \$8,000 per month for 3 months (regular price: \$13,000 per month)

The First Class Package includes the standard bells and whistles of SEO and SEM development, giving your website continuous analysis and feedback with ongoing reporting, organic traffic, and a much higher ROI with a much larger advertising platform to focus on.

This package is designed for companies that know they have a brand and are looking for an established presence and need to boost search engine traffic, paid advertising traffic, and continuous customer analysis.

This package includes all of the items in the Coach Package and the Business Class Package above PLUS:

- Link Submission Requests
- Website Heatmap (A heatmap shows you what your customers are continuously browsing with their mouse and what they are clicking on).
- Offsite blog setup: Our team will setup additional blogs through various free blog websites such as Tumblr and WordPress.

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- Advanced PPC campaigns and management for Google Adwords, Facebook Ads, and either Bing or Yahoo (depending on target audience)
- Custom user reporting interface for ability to view status updates, spreadsheets and analysis, and advanced analytics and heatmap usage.
- Advanced Facebook 'Like' Marketing and increased Twitter followers

Additional Options:

These are options that will cater to different companies based on the type of business and audience you are trying to reach. Upon request, all packages can be explained in more detail along with pricing structure.

"Ad All" Package:

This package is our ultimate option for clients that want the serious traffic from all major search engines and paid advertising platforms for Pay Per Click (PPC) advertising. You'll have a dedicated staff member focused on your campaigns with custom keyword analysis and tracking being continuously updated and modified for all major advertising resources such as Google, Facebook, Yahoo, and Bing. We provide you with continuous updates through extensive reporting through our custom client login system. One on one monthly meetings are included at no additional cost.

Social Media Marketing Package Add On:

This package includes incorporating, updating, and maintaining your social media outlets for keeping the company brand out there. We have an initial package to just establish the system, and will provide you with spreadsheets of all of the social media information and access. This package includes:

- Setting up a company profile to over 100+ websites with company information
- Composing an extensive list of forums and chat sites that are relative to your company's field and setting up accounts on each
- Having on-going communications/conversations on all of the established forums and chat sites that have been set up on your behalf
- Custom Comment Response: We search relative products, communities, or blogs that have an extensive comment system and we contribute to discussion by doing 'shameless self promotions' to other customers.

Social Media Plus:

As an on going maintenance feature, we will provide your company maintenance and upkeep by posting and communicating through all viral media sources including the Offsite Blog Setup. This is not automated and will be done by our team for a custom feel. Our company will communicate with your team and with company provided information, photos, or specials, we will plug all information through hundreds of custom profile systems.

Video Search Engine Optimization and Marketing (vSEO):

Our video marketing plan is perfect for companies that seek an 'out of the box thinking' approach to delivering your videos to a mass audience for added exposure to your site and your media. We include viral video submissions along with keyword tagging for a broad range of video heavy 'tube' sites, along with custom profile & channel setup. Our team can also provide an in-house production resource to handle any budgetary needs ranging from short webisode featurettes to green screen CGI productions with our off site green screen studio facilities.